



COI & ABCe

cordially invite you to a free presentation on

Auditing Government Websites

21st January 2010, Hercules House, 4 - 5pm

Guest speakers include:

- Alex Butler, Transformational Strategy Director, COI
- Richard Foan, MD, ABCe

This event will cover:

- Why is auditing important?
- What are the industry standards for measuring website usage?
- How do I make sure I'm ready for the audit?
- What happens during the audit process?

Sign up on the day for free ABCe registration (worth £200)
plus up to £300 off your first audit!

Please email linda.morakinyo@coi.gsi.gov.uk if you wish to attend.



www.coi.gov.uk
www.abc.org.uk

